

July 30, 2012

## Frenchman's Creek Beach and Country Club Launches New Interactive Website

**Wayland, MA - July 30, 2012** MembersFirst® Inc., a leading provider of website design, development, and internet marketing services to hundreds of member-based organizations, and Frenchman's Creek Beach and Country Club, South Florida's premier residential country club community, jointly announce the launch of the new Frenchman's Creek website ([www.frenchmanscreek.com](http://www.frenchmanscreek.com)).



The new site features a user friendly, modern design that utilizes extensive photography to capture and relay the beauty and uniqueness of the Club to site visitors. The website also takes advantage of varying levels of interactivity to help highlight the unparalleled lifestyle and amenities for which Frenchman's Creek is known.

Maria Varona, Business Development Manager at Frenchman's Creek said, "Our website plays a significant role in helping us showcase our real estate offerings, club amenities and lifestyle to prospective members in addition to providing valued information and resources to

our existing members. Given the importance of a good online presence and plan, having MembersFirst as our trusted technology partner and advisor allows us to focus on what we do best; delivering our resident members the ultimate concierge lifestyle with resort-style amenities and affluent community services offered only in the finest five-star resorts."

In addition to the website the Club is also taking advantage of several other MembersFirst products and services including a mobile website, social media integration, search engine services and a real estate module.

"The team at Frenchman's Creek consistently challenges us to push the envelope of design and creativity and that's the type of client that really excites us because they make us better at what we do," noted Ryan Maione, Director of Interactive Services for MembersFirst. "We're incredibly proud of the new website and appreciative of the opportunity Frenchman's Creek provided us to bring their world-class club and lifestyle experiences to life on the web."

### **About Frenchman's Creek**

Since its opening in 1986, Frenchman's Creek Beach and Country Club has maintained its reputation as South Florida's premier residential country club community. The community includes 606 residences (custom estate homes, patio homes, villas, and townhomes) built on 720 acres, including two of the most famous 18-hole championship golf courses in Florida. In addition, Frenchman's Creek features a beach club, tennis, spa, and fitness amenities. For more information, visit [www.frenchmancreek.com](http://www.frenchmancreek.com)

### **About MembersFirst, Inc.**

MembersFirst® web-based solutions and services help hundreds of organizations attract, engage, and retain a vibrant and actively involved membership. We deliver the industry's premier end-to-end technology solution by combining expert website design and development with a complete set of tools to power content management, email marketing, social networking, search engine services, mobile marketing, reservations, and club management.

# TELL US WHAT YOU NEED

*Schedule a free, no-pressure chat with us. All fields required:*



[Request a Demo](#)

[Contact Us](#)

[Member Communications](#)

[Testimonials](#)

[Careers](#)

[Website Management](#)

[Leadership](#)

[News](#)

[Interactive Design](#)

[Search Engine Services](#)

[Mobile](#)

[Awards](#)